

**First Annual Run for the Rivers 2010**  
**Healthy Water, Healthy People**  
**Bozeman, Montana**  
**May 29, 2010**

**Run for the Rivers**

- 5K, 10K and 1 mile kids trail run in Downtown Bozeman
- Entry fees range from \$20 to \$30 depending on registration date
- Aims to raise \$17,375 for three local water non-profits
- Increases knowledge of local watershed issues including agriculture, development, education, habitat, recreation and policy
- Empowers citizens to critically think about our natural resources

**Montana Watercourse (MTWC)**

- Provides statewide water education programs, trainings/certifications, application-based publications and water assessment tools to water users
- Constituents include citizens, K-12 students and educators, realtors, landowners, watershed groups, decision makers, and public officials
- Hosts Project WET, an award-winning 501(c)3, for the state of Montana
- Entirely grant funded by public and private donations

**Greater Gallatin Watershed Council (GGWC)**

- Promotes balance among agriculture, community, recreation, conservation and enhancement of local water resources
- Facilitates education and research on-the-ground restoration projects, citizen-led water monitoring programs, tours and forums
- Locally-led non-profit, 501(c)3, watershed group

**Blue Water Task Force**

- Nonpartisan locally-led nonprofit watershed group located in Big Sky
- Promotes public stewardship of Gallatin River watershed through community education, citizen involvement in water quality monitoring, and scientific data collection

**Contributions**

If each business in Bozeman alone donated just \$20.10, we could raise more than \$84,000 to support our water ways and water users. Donations may be allocated to a specific purpose, such as volunteer support, or general race operations. Each donor is guaranteed internet promotions and advertising space on every race shirt. Be a part of the race from the beginning and receive a 20% discount on all subsequent donations. **Checks payable to: MSU Foundation, memo: MT Watercourse.** Recognition levels include:

Platinum (\$2,001 and up), Gold (\$1,501-\$2,000), Silver (\$1,001-\$1,500), Bronze (\$501-\$1,000) and Friend (Up to \$500).

**Benefits to donors may include, but are not limited to:**

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Access to Event/Opportunity Merchandise</li><li>• Ad Space in Event Program/Catalogue</li><li>• Athlete/Celebrity/Performer Appearances</li><li>• Category Exclusivity</li><li>• Discounted Admissions</li><li>• Environmental Signage (Uniforms/ Clothing)</li><li>• Inclusion in Event Promotional Pieces</li><li>• Inclusion in Press Releases</li><li>• Internet Promotions</li><li>• Local TV Broadcast</li></ul> | <ul style="list-style-type: none"><li>• Newspaper Promotions</li><li>• On-Site Display Rights</li><li>• Opportunity for Data Collection</li><li>• Opportunity for Employee Participation</li><li>• Opportunity for In-Kind Contributions</li><li>• Opportunity to Provide Inserts</li><li>• Product/Partner Tie-ins</li><li>• Product/Service Endorsements</li><li>• Promotional Giveaways with Sponsor's Logo</li><li>• Radio Promotions</li></ul> |
|--|---|

Please contact Race Director, Kathryn Watson, at [kwatson@montana.edu](mailto:kwatson@montana.edu) or (406)994-6425 with questions.



Kathryn Watson, Race Director  
Education & Outreach, MTWC  
State Coordinator, Project WET  
PO Box 170575  
Bozeman, MT 59717  
Phone: (406) 994-6425  
[kwatson@montana.edu](mailto:kwatson@montana.edu)



Candace Hamlin, Board Member  
Purcie Bennett, Board Member  
Greater Gallatin Watershed Council  
P.O. Box 751  
Bozeman, MT 59715  
[info@greatergallatin.org](mailto:info@greatergallatin.org)



Kristin Gardner, Executive Director  
Blue Water Task Force  
PO Box 160513  
Big Sky, MT 59716  
Phone: (406) 993-2519  
[bluwatertaskforce@gmail.com](mailto:bluwatertaskforce@gmail.com)

**First Annual Run for the Rivers 2010**  
**Healthy Water, Healthy People**  
**Bozeman, Montana**  
**May 29, 2010**

**Run for the Rivers**

- 5K, 10K and 1 mile kids trail run in Downtown Bozeman
- Aims to raise \$17,375 for three local water non-profits
- Increases knowledge of local watershed issues including agriculture, development, education, habitat, recreation and policy
- Empowers citizens to critically think about our natural resources

Be a part of the race from the beginning and receive a 20% discount on all subsequent donations. Checks payable to: MSU Foundation, memo: MT Watercourse. [www.runfortherivers.com](http://www.runfortherivers.com)

Sponsor Benefits	Platinum \$2,001+	Gold \$1,501-\$2,000	Silver \$1,001-\$1,500	Bronze \$501-\$1,000	Friend up to \$500
Full color logo on each website page	♦				
Race bag exclusivity*	♦	♦			
Race bag inserts (up to)†	5	4	3	2	1
One color logo on race shirt (logo dimensions increase with donation level)	♦	♦	♦	♦	♦
Promotion through “sponsor” webpage	♦	♦	♦	♦	♦
Promotional area at start and finish line / onsite display rights	♦	♦			
Discount entry fee for employees	♦	♦	♦	♦	
Inclusion in Press Releases	♦				
Opportunity for Data Collection	♦	♦			

\* Please note that this opportunity is a one-time opportunity awarded on a first-come, first-serve basis. Donation for this right is \$1,550. The winning sponsor will have their logo printed in a single color on the race bag. No other company logo will be printed on this merchandise. The opposite side of the bag will feature the race logo, also in a single color.

† Use this opportunity to promote company events, offer coupons to your business, or highlight your groups’ annual report, etc. Inserts can be any size. Each individual piece counts as one insert.



Kathryn Watson, Race Director  
 Education & Outreach, MTWC  
 State Coordinator, Project WET  
 PO Box 170575  
 Bozeman, MT 59717  
 Phone: (406) 994-6425  
[kwatson@montana.edu](mailto:kwatson@montana.edu)



Candace Hamlin, Board Member  
 Purcie Bennett, Board Member  
 Greater Gallatin Watershed Council  
 P.O. Box 751  
 Bozeman, MT 59715  
[info@greatergallatin.org](mailto:info@greatergallatin.org)



Kristin Gardner, Executive Director  
 Blue Water Task Force  
 PO Box 160513  
 Big Sky, MT 59716  
 Phone: (406) 993-2519  
[bluwatertaskforce@gmail.com](mailto:bluwatertaskforce@gmail.com)

**First Annual Run for the Rivers 2010**  
**Healthy Water, Healthy People**  
**Bozeman, Montana**  
**May 29, 2010**

Thank you for sponsoring our First Annual Run for the Rivers!

Your donation will ultimately work to increase the knowledge of local watershed issues including agriculture, development, education, habitat, recreation and policy throughout Montana, and empower citizens to critically think about our natural resources. A receipt for your charitable donation will be sent once your donation has been successfully processed. **Please contact Race Director, Kathryn Watson, at [kwatson@montana.edu](mailto:kwatson@montana.edu) or (406)994-6425 with questions.**

Please fill out this form and mail it to:

Montana Watercourse  
Attn: Kathryn Watson  
PO Box 170575  
Bozeman, MT 59717

Checks payable to: MSU Foundation, memo: MT Watercourse

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

Website \_\_\_\_\_ Donation Enclosed \$ \_\_\_\_\_

T-shirt size (please circle) men: S/M/L/XL OR women: XS/S/M/L

Special Instructions \_\_\_\_\_

---

---